

Clubs

MOTION
PICTURE
ELECTRICAL
PAGEANT



A.A. COLLEGE
JULY 9
1936
SENIOR

OFFICIAL PROGRAM
15¢



*SWINGING GIRLS
on the 20th Century-Fox
Studios "Ramona" Float*

ELKS' MOTION PICTURE ELECTRICAL PAGEANT

at the
LOS ANGELES COLISEUM
July 16, 1936

EXECUTIVE COMMITTEE

Otto J. Emma, General Chairman
Edward A. Gibbs, Secretary

Mayor Frank L. Shaw, Honorary Chairman
Monroe Goldstein, Executive Director

John J. Doyle, Vice-Chairman
Robert L. Casey, Treasurer

VIGILANCE & TRAFFIC

James E. Davis
Chief of Police

PUBLIC SAFETY

Ralph J. Scott
Chief of Los Angeles Fire Dept.

COUNTY COOPERATION

Eugene W. Biscailuz
Sheriff of Los Angeles County

ELECTRICAL DECORATIONS

Hon. John W. Baumgartner, Los Angeles City Council

RADIO BROADCASTING

Frank P. Doherty

DRILL, BAND & DRUM CORPS CONTESTS

Henry Learned

AUTOMOBILES

Dr. R. C. Bertheau

CHORAL ACTIVITIES

J. Arthur Lewis

FINANCE

Leo V. Youngworth

MEDICAL

Dr. Caesar Cahen

FLOATS

C. P. Hebenstreit

TRANSPORTATION

Mike Lang

MOTION PICTURE INDUSTRIES

Louis B. Mayer
Sam Briskin

David O. Selznick
Wm. R. Fraser

Jack L. Warner
Henry Herzbrun

Walt Disney
Hal Roach

Darryl Zanuck
Charles Rogers

MOTION PICTURE FIELD SHOW

Sid Grauman
George O'Brien

Tom Mix
Guinn (Big Boy) Williams

Victor McLaglen
Ken Maynard

Snowy Baker
Buck Jones

Douglas Fairbanks
Joe E. Brown

MASTERS AND MISTRESSES OF CEREMONIES

GAYNE WHITMAN, Ceremonial Director

George Burns and Gracie Allen
Conrad Nagel

Robert Woolsey

Bert Wheeler

Jack Benny and Mary Livingston
Leo Carrillo

ELKS' MOTION PICTURE ELECTRICAL PAGEANT STAFF

Waldo T. Tupper, Managing Director
Lieut. Harold Wm. Roberts, Asst. to Mgr. Dir.

Leon Bayard De Volo, Art Director
Harry Hammond Beall, Director of Advertising
Sam W. B. Cohn, Director of Publicity
J. Howard Johnson, Director of Radio
Madeline Lee, Radio Commentator

Alex. E. Sharpe, Director of Construction and Illumination
Arnold Eddy, Director of Coliseum Arrangements
George H. Rudd and Associates, Auditors
Carl H. Sonitz, Director of Exploitation
Earl I. Hall, Director of Events

Halper-Robbins Corporation, Designers & Builders of Floats

ELKS' SPECIAL ELECTRICAL PAGEANT COMMITTEE

Hon. Darwin W. Tate, Los Angeles City Council
Hon. William G. Bonelli, Director Professional & Vocational Standards, State of California

A Word of Appreciation

To Those Who Have Made Possible Such a Spectacle As It Is Our Privilege To Offer You Tonight

The committees of the Elks Motion Picture Electrical Pageant, which could be produced nowhere else in the world on such a magnificent scale, and with such world-famed celebrities participating, due to the proximity of the motion picture studios, take pleasure in extending their heartfelt thanks for the marvelous co-operation given us from every source by the following institutions, organizations, firms and individuals:

All Southern California Newspapers
All Wire and News Services
All Photo Syndicates and Motion Picture Newsreels
All Southern California Radio Stations
Los Angeles County Officials
Los Angeles City Officials
California State Officials
Florida State Highway Patrol
California State Highway Patrol
Los Angeles Police Department, its band and drill teams
Los Angeles County Sheriff's Department and Sheriff's Posse
Los Angeles Fire Department
Los Angeles City Board of Public Works
The Many Elks' Committees who have made this pageant a success
The Massed Chorus under the direction of J. Arthur Lewis
The Elks' Lodge bands, marching units, who have participated in this spectacle
The many bands and marching units from other organizations who have donated their talents
Los Angeles Railway Company
Pacific Electric Railway Company
All Department Stores
All Hotels and Restaurants
La Fiesta Association
Adolfo Camarillo
Senorita Lorita Luga
Jerry Hall
Reeves "Breezy" Eason
Jones Decorating Company
Foster & Kleiser Company
Mayfair Sports and Riding Shop
Otis Art Studios
Kreig and Schultz
Luis Rico's California Rough Riders
The Motion Picture Studios which have participated in this electrical pageant
The Many Motion Picture Stars, too numerous to mention, who will be introduced personally to you
All other organizations and individuals who are mentioned elsewhere in this program

*Our sincere apology to any deserving name
which might have unintentionally been
omitted from the above list.*

Elks 72nd National Convention

Los Angeles

Week of July 12
1936



HON. DAVID SHOLTZ
Grand Exalted Ruler
(Governor of Florida)



JAMES T. HALLINAN
Junior Past Grand
Exalted Ruler



OTTO J. EMME (P.E.R.)
General Chairman
Executive Committee



JOHN J. DOYLE (P.E.R.)
Vice-Chairman
Executive Committee



EDGAR A. GIBBS (P.E.R.)
Secretary
Executive Committee



ROBERT L. CASEY
Treasurer
Executive Committee



ROBERT S. REDINGTON
Exalted Ruler
B.P.O. Elks #99



MONROE GOLDSTEIN
Executive Director

...PROGRAM...

Elks' Motion Picture Electrical Pageant

WALDO T. TUPPER, Managing Director

- A.—1. Salute of Eleven Aerial Bombs
2. Fanfare of Trumpets

GRAND ENTRY

GAYNE WHITMAN, Ceremonial Director

- B.—1. Elks Flag—Carried by Senorita Lorita Lugo
2. John J. Doyle—Grand Esquire
3. Eugene W. Biscailuz, Sheriff of Los Angeles County, and "The Sheriff's Posse", Capt. William Bright
4. Elks Lodge No. 99 Symphonic Band, Colonel Vesey Walker, Director
5. Elks Lodge No. 99 Chanters, J. Arthur Lewis, Director
6. Elks Lodge No. 99 White Squadron Drill Team, Captain Ed. Hayes
7. Florida Color Guard
8. Honorable David Sholtz, Grand Exalted Ruler, Benevolent and Protective Order of Elks
Judge J. T. Hallinan, Jr., Junior Past Grand Exalted Ruler, Benevolent and Protective Order of Elks
Florida Motorcycle Police Escort Guard of Honor
9. California State Highway Motorcycle Patrol
10. Honorable Frank F. Merriam, Governor State of California
Adjutant General, Harry H. Morehead, and Captain Ray Cato
11. Los Angeles Police Department Motorcycle Drill Team, Sergeant John Snyder, Commanding
12. Los Angeles Police Department Band, Harry L. Signor, Director
13. Los Angeles Police Department Drill Team, Sergeant Jack Guyot, Commanding
14. Honorable Frank L. Shaw, Mayor, City of Los Angeles
Paul G. Ritter, President, Board of Public Works
15. Ray Kleinberger, President, Los Angeles Police Commission
James E. Davis, Chief of Los Angeles Police Department
16. Robert S. Redington, Exalted Ruler, Elks Lodge No. 99
17. Pasadena Tournament of Roses Band, Audre Stong, Director
18. Long Beach Mounted Police Patrol, Lieut. Walter H. Lentz, Commanding
19. Denver Elks Lodge No. 17 Cowboys
20. Glendale Elks No. 1289 Officers, George R. Wickham, Exalted Ruler
21. Luis Rico's California Rough Riders

Continued on Page 8

EXECUTIVE STAFF

Elks' Motion Picture Electrical Pageant



HON. WILLIAM G. BONELLI
 Director Professional & Vocational
 Standards, California



WALDO T. TUPPER
 Managing Director



HON. DARWIN W. TATE
 Los Angeles City Council



LEON BAYARD DE VOLO
 Art Director



LIEUT. HAROLD W. ROBERTS
 Assistant to Managing Director



ALEX E. SHARPE
 Director of Construction
 and Illumination



HARRY HAMMOND BEALL
 Director of
 Advertising



EARL I. HALL
 Director of Events



SAM W. B. COHN
 Director of
 Publicity



ARNOLD EDDY, Director
 of Coliseum Arrangements



J. HOWARD JOHNSON
 Director of Radio Publicity..



CARL H. SONITZ
 Director Exploitation

Program—Continued from Page 6

FILMLAND FIELD SHOW --- PART I

EQUESTRIAN EVENTS

BERT A. BONE, Director

A.—1. Leo Carrillo, Guest Announcer

2. Exhibition Jumping by JACKIE SEARLES, 14 year old Metro-Goldwyn-Mayer Picture Star, on his new jumping horse "Brown Jug"

3. Ladies Steeple-chase

Name of Horse	Name of Jockeys	Stable
1. Dave Sholtz	Audrey Scott	Pathe
2. Joe Fanning	Evelyn Hill	M-G-M
3. Jim Hallinan	Jeanice Criswell	20th Century-Fox
4. Mike Shannon	Dorothy Rodgers	RKO-Radio
5. Spark Plug	Billy (Sheep Dog) Benedict	20th Century-Fox

4. Australian Pursuit Automobile Race

5. "THE ACT BEAUTIFUL"

BRENGK'S BARE BRONZE BEAUTIES (The only act still on the gold standard)

(a) "The Dance"

(c) "Reaching the Winning Post"

(b) "The Birth of Venus"

(d) "Emblem of Liberty"

Continued on Page 9



*DANTE'S INFERNO
Fair Devils on the "Cave
of Curante" Float*

*A FAMILY GROUP
of Beloved American
Stage Folk*



GAYNE WHITMAN
Ceremonial Director

Program—Continued from Page 8

FILMLAND FIELD SHOW --- PART II

Reproduction of Screen Thrills by Hollywood's Most Intrepid Stunt Men

Staged and Directed by Harvey Parry

Allen Pomeroy, Assistant

Grateful acknowledgement is made to Warner Bros. Studios for the loan of the services of Reeves "Breezy" Eason, ace action director, for his co-operation in an advisory capacity, in staging the contest

CONTESTANTS

Harvey Parry
Mary Wiggins
Sid Dawson
Leon Davidson
Chick Collins

Allen Pomeroy
Yakima Canutt
Charlie Gemora
Lonnie Mays
Duke Green

Continued on Page 10

Program—Continued from Page 9

1. Gorilla Act—Charlie Gemora
2. High Dive—Mary Wiggins
3. Dare Devil Yakima Canutt—In Runaway Stage Coach Act
4. Motorcycle Obstacle Race—featuring Miss Mary Wiggins, Queen of Motion Picture Stunt Girls and Allen Pomeroy, Leon Davidson, Lonnie Mays
5. Automobile Hazard Race
6. Jimmie Gill, Ace Hell Diver—Defying Death in thrilling, sensational automobile acrobatics—courtesy Jimmie Gill's Hell Divers Organization
7. San Gabriel American Legion Drum & Bugle Corps, State & National Champions in an Exhibition Drill
8. Radio Skit—The Nitwits of the Networks, George Burns and Gracie Allen

ELKS' MOTION PICTURE ELECTRICAL PAGEANT

STARS ON PARADE

Grand Marshal—Fred Stone with Paula Stone as aide

1. Doris Nolan and Henry Hunter
2. Jean Rogers and John King
3. Ann Preston and Judith Barrett
4. Preston Foster and Henry O'Neil
5. Mme. Ernestine Schumann-Heink and Betty Burgess
6. Gertrude Niesen and Caesar Romero

Continued on Page 11



FOUNTAIN NYMPHS
*on the Metro-Goldwyn-
Mayer Studios !*
"Fountain of Beauty" Float

**A CLOSER VIEW
of "Butterfly Chariot"
Beauties**



Program—Continued from Page 10

- | | |
|---------------------------------------|--------------------------------------|
| 7. Henry Armetta and Andyy Devine | 12. Mamo Clark and Honolulu Escort |
| 8. Sonja Henie and Michael Whalen | 13. Freddie Bartholomew |
| 9. Francis Lederer and Anita Louise | 14. Stan Laurel and Leon Errol |
| 10. Edward Arnold and Pat O'Brien | 15. Sally Eilers and Harry Joe Brown |
| 11. Binnie Barnes and Victor McLaglen | 16. Loretta Young and Don Ameche |

JOAN BLONDELL—official hostess to the baby stars of 1936

A Wampas Baby Star in 1931, she has achieved outstanding success since that date. She will be remembered for "Gold Diggers of 1933", and has just finished "Stage Struck", co-starring with Dick Powell. She is now working in "Gold Diggers of 1937" with Dick Powell. It is fitting that she should serve as hostess to this scarlet group having been presented in the Coliseum here five years ago. It is hoped that these budding actresses may all some day achieve the fame that has accrued to Joan Blondell.

BABY STARS OF 1936

- | | | | |
|--------------------------------------|--|---|---|
| 19 Rosalind Marquis
Jeanne Madden | 22 Eleanor Stewart
Cecilia Parker
Grace Ford | 24 Shirley Deanne
Geneva Sawyer
Philippa Hilber | 26 Priscilla Lawson
Diana Gibson
Mary Shelton |
| 20 Carol Hughes
Marie Wilson | 23 Anita Colby
Jane Hamilton | 25 Eleanor Whitney
Jane Rhodes
Marsha Hunt | 27 Anne Rutherford
Judith Arlen |
| 21 Martha Tibbetts
Mary Blake | | | |

Continued on Page 12



*RHYTHM DANCERS
Garbed in the
Splendor of the
Far East*

Program—Continued from Page 11

PARADE OF ELECTRICAL FLOATS

1. Los Angeles No. 99 Symphonic Band, Chanters and White Squadron Drill Team
Pageant Officials
2. Elks Float "America for Americans"
3. Pasadena Tournament of Roses Band, Audre Stong, Director
4. Float "The Fountain of Beauty", Glorified Ziegfeld Beauties, Metro-Goldwyn-Mayer Studios
5. Decorah, Iowa Antler Drum & Bugle Corps, J. E. Hepburn, Director
6. Float "Cave of Curante" from Dante's Inferno
7. Merced Elks No. 1240 Band, F. A. Silveria, Director
8. Float "Ramona", 20th Century-Fox Studios
9. Girls Antlerette Band, representing Arizona State Elks
10. Float "The Soul of Egypt", First National Pictures
11. Los Angeles Elks No. 99 Symphonic Band
12. Float "The Rainbow", Universal Studios

Continued on Page 13

Program—Continued from Page 12

13. Inglewood City Boys Band, Horace Metcalf, Director
14. Float "Castle of Dreams", Hal Roach Studios
15. Glendale Elks Band No. 1289, Arthur J. Babich, Director
16. Float "Milady's Fan", Metro-Goldwyn-Mayer Studios
17. Santa Monica Elks No. 906 Band, Captain Wm. Osterman, Director
18. Float "Maids of Athens", Warner Bros. Studios
19. Portland Elks Lodge No. 142 Band, George C. Lederer, Director
20. Float "Milady's Jewel Case", 20th Century-Fox Studios
21. Chattanooga Elks No. 91 Band, M. V. Turley, Director
22. Float "Venetian Romance", Hal Roach Studios
23. San Diego Antler No. 168 Band, Arthur Mundo, Director
24. Float "Butterfly Chariot" Universal Studios

FINALE—CONRAD NAGEL, offering ELEVEN O'CLOCK TOAST

"ALOHA"



JACKIE SEARLES, 14 year old Metro-Goldwyn-Mayer Picture Star on his jumping horse, "Brown Jug".

PERSONNEL OF PARTICIPANTS ON FLOATS

We are grateful to LESTER SHAFER of the PERRY STUDIOS
1753 North Highland Avenue, Hollywood,
for the costuming and the personnel appearing on the following floats:

"CAVE OF CURANTE" from Dante's Inferno

MISS VENICE LLOYD and the Misses:

Mary Aneburg	Joan Reber	Frances Parish	Patricia Royale	Dorothy Lewis
Lois Miller	Milicent Roger	Peggy Odell	Grace Odell	Martha Burnett

"CASTLE OF DREAMS"

MISS MARJORIE PLECHER with SUGAR BABY and PEGGY VANNE'S CHARMING DANCERS:

Norma Lou Allen	Milada Rose	Phyllis Jean Woodward	Charles Flickenger
Mickey Kuhn	Harriet Jackson	Marjorie Wilson	Ada May Williams
Sally Conlin	Kitty O'Hare	Joanne Smith	Milorayne Spaulding
	Bobbie Turk	Phyllis Flickenger	

"FOUNTAIN OF BEAUTY"

MISS PEGGY MONTGOMERY and the Misses:

Maxine Tagg	Peggy Halff	Frances Coghlan	Diana Dahl
Mary Powell	Ruth Goss	Wanda Pawlova	Vernice Nelson
Eileen Coghlan	Margo Woods	Geraldine King	Evelyn Callers
Marie Halff	Connie Roberts	Muriel Drew	Aillen Mitchell
	Barbara Drew	Louise Salling	

"SOUL OF EGYPT"

MISS KEELAH CLINE, MISS IRIS KUHNLE and the Misses:

Lupe de Leon	Sheila Hunt	Nettie Maisnick	Maxine Oelween	Lillian Badover
Margaret Thompson	Helen Surabian	Helen Seidman	Frances Tepper	Sally Cohen

"THE RAINBOW"

The Misses:

Carol Carmen	Julie Sheridan	Janet Lind	Jean Jack
	Sally Wadsworth	June Eberling	Helene Lusha

"MILADY'S JEWEL CASE"

MISSSES JUNE & JUNICE THOMPSON, ELAINE COCHRANE, and the Misses.

Beatrice Lynn	Dolores LaMar	Rosalind Aarons	Virginia O'Neil
Carmen Howarth	Barbara Jones	Virginia Ekins	Piquita Machris

"MILADY'S FAN"

The Misses:

Mary Louise LaMar	Chiquita Wilcox	Mary DeLeon	Margaret Thompson	Betty Stewart
Maxine Tulloss	Jean Darling	Eleanor Kallejian	Louise DeLeon	Anne Mary Lescaut
	Shirley Crowell	Anne Hey	Betty Lee	Lillias Gilbert

"BUTTERFLY CHARIOT"

MISS CATHERINE COTTER, THE CRANE TWINS, and the Misses:

Jacqueline Clarke	Jacqueline Payton	Mary Statz	Ann Statz	Rosemary Odell
		Pearl Rhodes		

"MAID OF ATHENS"

MISS LORAIN MARCHE and the Misses:

Elaine Rugg	Bobbie Allen	Frances Woodforde	Yvette Wilcox	Jeanne Jepperson
Alice Allen	Ruth Heinen	Betty Prior	Genevieve Wilcox	Betty Burge
Margaret Prior	Gertrude Burnham	Jerry Payton	Mary Dillon	Grace Cane

"VENETIAN ROMANCE"

MISS ROSE MARY LICK, MISS DOROTHY WOODS and the Misses:

Margerie Cline	June Lind	Betty Halff	Pauline W. Jones
Veronica Jaynes	Jane Arkin	Cecily Brown	Violet Syracuse
Newell Blaire	Marjorie Bainbridge	Helen Crane	Sadie Wooton
Marilyn Hope	Joy Williams	Billie Wilson	Mickey Roland

AMERICAN BEAUTIES ON AMERICAN FLOAT

On the "America for Americans" float sponsored by the Benevolent Protective Order of Elks these twenty-two beautiful American girls chosen by their various Elks lodges appear. One of them is "Miss Liberty", the others, her ladies-in-waiting.

Pasadena Elks—Miss Virginia Lydia Rohlfs

Santa Ana Elks—Miss Margaret Ellen Sawyer

Compton Elks—Miss Fairy Lee Rinker

San Pedro Elks—Miss Virginia Edith Walm

Santa Monica Elks—Miss Mary Frances Simonson

San Fernando Elks—Miss Jennie Frances Brix

Glendale Elks—Miss Cleo Patria Cox

Richmond Elks—Miss Anita Harriet Drummey

Riverside Elks—Miss Ruth Irene LaGourgue

Inglewood Elks—Miss Louise Gilbert

Whittier Elks—Miss Jane Emeryl McHale

Anaheim Elks—Miss Coda Mae Wright

Redondo Beach Elks—Miss Audry McNicoll

Huntington Park Elks—Miss Martha Frances Shelburne

Sterling Elks—Miss Kathleen O'Connor

Denver Elks—Miss Helen Blizzard

San Francisco Elks—Miss Pauline Searle Taylor

San Bernardino Elks—Miss Frances Edna White

Bakersfield Elks—Miss Kay Konrad

Oxnard Elks—Miss Latiesha Mayaha

Oakland Elks—Miss Pearl Rosenberg

Woodland Elks—Miss Peggy Cloud

PYRAMID GROUP
*Center view of the
"Soul of Egypt"
First National Pictures
Float*



• ELKS' ELEVEN O'CLOCK TOAST •

MY BROTHERS AND FRIENDS: You have just heard the tolling of eleven strokes. This is to impress upon you that with Elks the hour of Eleven has tender significance. Wherever an Elk may roam, whatever his lot in life may be, when this hour falls upon the dial of night the great heart of Elkdom swells and throbs. It is the golden hour of recollection, the home-coming of those who wander, the mystic roll call of those who will come no more. Living or dead an Elk is never forgotten, never forsaken. Morning and noon may pass him by, the light of day sink heedlessly in the West, but ere the shadows of midnight shall fall, the chimes of memory will be pealing forth that friendly message --- "TO OUR ABSENT BROTHERS".

Should auld acquaintance be forgot,
And never brought to mind,
We'll take a cup of kindness yet
For the days of auld lang syne.